



# MICHAEL-CHASE STROLLO

info@mcstrollo.com | Atlanta, GA | All Socials @mcstrollo

## APPEARANCE

AGE: 24  
GENDER: Male  
HEIGHT: 6'2" / 187cm  
WEIGHT: 145lbs / 66kg

WAIST: 32" / 81.28cm  
INSEAM: 34" / 86.36cm  
CHEST: 39-40" / 99.06-101.60cm

BUILD: Slim  
EYES: Hazel  
HAIR: Brown  
ETHNICITIES: White / European Descent

**TIKTOK**  
33.1K & 1.2M  
FOLLOWERS & LIKES

**INSTAGRAM**  
38.8K  
FOLLOWERS

**TWITTER**  
35.7K  
FOLLOWERS

## CREDITS

### TELEVISION

The Mel Robbins Show | Show Guest (Self) | CBS | New York, NY | November 2019 | Aired November 26, 2019  
Untitled Granny Project | Lead (Self) | MTV / Viacom | Atlanta, GA | April 2018 | Unaired / Pilot

### VIDEO

Jack Harlow - 'Tyler Herro' [Official Video] | Jack Harlow Clone | Ace Pro / Riveting Entertainment | Atlanta, GA | November 2020  
| Aired October 22, 2020

### MODELING

Centennial Yards \$5B Development | CIM Group | Atlanta, GA | February 2021 | Published April 2021  
Jo Ghost | Model | Jo Ghost | Atlanta, GA | October 2020 | Published December 1, 2020  
Trina Turk / Mr. Turk Promotion | Influencer | Linda Gaunt Communications | Atlanta, GA | October 27, 2019  
Lilly e Violetta | Model | Cole Creatives | Atlanta, GA | September 2019 | Published October 1, 2019

### ONLINE AND MULTIMEDIA

Orange Theory | Influencer | Get Engaged Influencers | Atlanta, GA | January 2020  
Live! at the Battery | Influencer | The Cordish Companies | Atlanta, GA | December 2019  
Macy's | Influencer | Macy's | Atlanta, GA | November 27, 2018 & November 19, 2017  
Atlanta Fest | Host | Atlanta Fest | Atlanta, GA. | June 2017

# Meet Michael-Chase

Model | Actor | Personality

A popular voice on social media, Michael-Chase Strollo gained his online following (@mcstrollo™) for his "personal lifestyle and fashion modeling," according to the popular celebrity website [Famous Birthdays](#).



After enlisting in the Army National Guard in 2014, Strollo joined the staff of Atlanta's radio station 104.7 The Fish FM where he produced content for social and digital media.

In 2018, Strollo was cast as a lead actor in a reality television pilot production created, written and directed by Naked Entertainment© and produced by the American cable television channel MTV© Viacom International Inc. Strollo later guest starred on the CBS daytime television talk show [The Mel Robbins Show](#) with his family.

Following his rise to social media popularity, Strollo modeled for designers including: Jo Ghost, Trina Turk, Converse, Members Only and Lilly e Violetta.

With over 100,000 followers and 1.2 million likes across his platforms, Strollo's posts have been featured internationally and nationally in publications including; The Straits Times, B.E.T, Sputnik, and Time Magazine.

Strollo is known for having made guest appearances at the Official iHeart Radio Jingle Ball After Party with Cheat Codes, Dick Clark's Rockin' New Year's Eve VIP Party with Ryan Seacrest and on the Macy's red carpet. In previous years, he has hosted AtlantaFest, a music festival having featured; Newsboys, Mandisa, Colton Dixon, and Tedashii.

Retiring from the United States Army National Guard in 2019, Strollo has continued to work in the digital, music and entertainment industry. In October of 2020, Strollo landed a role in Atlantic Record's Jack Harlow's ['Tyler Herro' Official Music Video](#) which generated 28 million views on YouTube in less than two months.

In 2021 Strollo founded The DASH Foundation for the Arts which is "committed to recognizing and advancing the talents and visions of both present and future artists by locating, recovering, restoring and preserving works of art while protecting the history and integrity of each and every curated piece."

Strollo continues to appear regularly across social media and on television and radio shining a light on ending modern day slavery and human trafficking as well as bringing awareness to substance abuse and suicide prevention.

***You matter and you are not alone.***

**National Suicide Prevention Lifeline  
1 (800) 273-8255**

**National Human Trafficking Hotline  
1 (888) 373-7888**

MCSTROLLO™ Enterprises

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# PRESS

## **Social media star, KSU student to appear on CBS talk show Tuesday**

Staff reports Nov 25, 2019

Kennesaw State University student and social media star Michael-Chase Strollo, 23, will appear Tuesday on “The Mel Robbins Show,” a nationally syndicated daytime television talk show.

Strollo will be a featured guest on the show, working out family challenges and life difficulties relating to his digital and social media presence.

A popular voice on social media, Strollo gained his online following for his personal lifestyle and fashion modeling. He is an advocate for shining a light on ending modern day slavery and human trafficking as well as vocally addressing substance abuse and domestic violence awareness. Strollo is also known to highlight the National Suicide Prevention Hotline phone number [1-800-273-8255] across his digital platforms.

The one-hour episode featuring Strollo and his family is set to air Tuesday at 7 a.m. on WPCH Peachtree TV Atlanta.

For more information, visit [www.mcstrollo.com](http://www.mcstrollo.com).

[https://www.mdjonline.com/news/lifestyle/social-media-star-ksu-student-to-appear-on-cbs-talk-show-tuesday/article\\_ae168260-0fd0-11ea-a44c-7b9847a85565.html](https://www.mdjonline.com/news/lifestyle/social-media-star-ksu-student-to-appear-on-cbs-talk-show-tuesday/article_ae168260-0fd0-11ea-a44c-7b9847a85565.html)

# Social Distancing in Style

11 April 2020 | Interviews

*Diving into the world of style influencer McStrollo in the time of COVID-19*

By Ashley Dawson

The COVID-19 global pandemic has touched the lives of everyone around us on a massive scale. Family, friends, neighbors, coworkers – everyone that we know, including those closest to us, have been affected by the tragedy in some way or another. I'm particularly interested in the way that the quarantine has affected artists, small businesses, and those in the media and entertainment industry. How has the world of fashion and style been interrupted by this catastrophe? Even more, how do we go about maintaining our sense of style and self-expression in the time of COVID-19 social shut-down?

Enter my interview subject Michael-Chase Strollo, a male model and activist who's known as "Mcstrollo" to his online following. In the midst of the Coronavirus upheaval I wanted to pick his brain on how he's been keeping up his sense of style at home, how he's been supporting his content and business, and how he's been finding new fashion pieces and staying creative in the midst of social distancing.

**AD:** How has the COVID-19 outbreak stifled your ability to express yourself?

**MS:** The internet is great, but from a creative perspective it isn't everything. One of the things I miss most about just going out is being able to see different styles and different types of people and what they wear. I think there's something about human connection that we all desire in one form or another. As someone who enjoys talking to people and meeting people, it's been boring just to express myself to me at home.

**AD:** Describe your sense of style in three words.

**MS:** Open, Dynamic, Conversational.

**AD:** What is something you're doing every day to cope with being isolated artistically?

**MS:** I've been taking the first ten minutes and last ten minutes of each day to sit and meditate or do yoga. It just gives me time to decompress and clear my mind. It's a great way to feel relaxed and calm without being in bed or asleep.

**AD:** Name a few staple items that you wear every day – even in quarantine.

**MS:** Either one of my love bracelets or a ring from Cartier or a good ball cap. I also love hoodies and layering my fits. If I'm going out I might throw on my Marcelo Burlon hoodie with a jean jacket, or if I'm chilling at home I'm usually in sweats and a comfy hoodie.

**AD:** What are some steps you take every day to continue to express yourself in isolation?

**MS:** I've been able to start narrowing my focus on exactly what kind of content I want to continue to put out on my social media platforms. With all of this free time, it's the best time to consume media and information, digest it then form a plan on what content you want to create. Storyboard it, timeline it, and when it comes time to execute, you're ready. Content creation is just a constant juggle of planning and executing.

**AD:** Describe your favorite outfit – what's the most important aspect of it?

**MS:** My ideal outfit for my favorite season, which is fall, would be black skinny jeans, a nice sweater, and maybe a bomber jacket. I love my black jeans, Valentino sweater with silver rivets, and Prada sock styled boots. I'm a big fan of monochrome and neutrals.

**AD:** What is your favorite place to find new pieces for your closet?

**MS:** I love Rag-O-Ramma in Little 5 Points in Atlanta. It's like a hipster's thrifting dream, but they also get in really dope designer pieces as well. The whole store is just kind of a vibe. I'm also always down to hit up a Goodwill. If I'm not thrifting, you can find me at ATTOM in the Buckhead Shops or Jeffrey Atlanta at Phipps. If I'm buying in-season definitely Nieman Marcus.

**AD:** Tell us about your personal style – what era and what fashion legends do you take inspiration from?

**MS:** I don't like to put a label on my personal style because I tend to keep it fluid and dynamic. I'm definitely inspired by Virgil Abloh. I love how he was able to combine both his love for music and fashion into who he is today. For me, both music and fashion are about expression and emotion. It's cool to see where he's come from and everything that he's accomplished at such a young age.

**AD:** How has the outbreak affected your fellow style influencers?

**MS:** It's been tough on everyone for sure. So many of my friends have quarantined and they just continue to be safe and vigilant while taking care of themselves. Staying healthy and remaining positive and hopeful is what's most important right now. A lot of us travel so often that our plans have been postponed or canceled. At the end of the day influencers rely on their platforms and their brands as their basic job and income. It goes back to the entertainment industry and how impacted it's been. Concerts, tours, fashion shows, meet-ups, partnerships and so much more have all been either canceled or postponed. My heart goes out to everyone affected. I just want all this to be over.

**AD:** Do you Facetime or telecommunicate with fellow artists online to stay social?

**MS:** I try to stay in touch as best I can with close friends and family. I've still been working from home and running my business on top of everything else I do so it's been pretty stable and busy for me. When I have time to make calls and catch-up, I have to plan it, or I forget.

**AD:** What about collaborations? Have you found creative ways to collaborate with fellow stylists and artists without meeting in person?

**MS:** I haven't been doing as much collaborating as I'd like to, but given the circumstance I feel like now is a great time to focus on myself so that when it comes time to collaborate I know who I want to work with and what I want to do. I've met a few people and other creators on social media, and we've made future plans to link once it's safe to do so.

### **Favorites**

Favorite brand of clothing: Ovadia & Sons, Kenzo, Rag & Bone and Trina Turk's

Favorite designer: Versace, Rick Owens, Karl Lagerfeld, and Ferragamo

Favorite online brand: The RealReal

Like Michael is doing, it's important in this time of isolation and uncertainty to continue to communicate, uplift each other, and share art with those around us. The stories of the style icons and artists in our communities help to bring us together and spread a little fun right now, at a time when fun and color and fashion are taking a backseat to the bigger, more important issues surrounding us.

But sometimes it's nice to take a breath, relax, and let the fun in. Remember to continue to take the time to express yourself, even in quarantine, and that when we come out of this we'll all have stories to share on the other side.

Contributors:

**Writer:** Ashley Dawson (@lapin\_studios)

**Subject:** Michael-Chase Strollo (@mcstrollo)

**Photographers:** Cole Creatives (@colecreatives), Nick Sparkman (@nicksparkman)

<https://bloudermagazine.com/f/social-distancing-in-style>